

SBCC Board Meeting Minutes

November 18, 2013

7:00 PM

Attendees: Harry Korn, Don Sandersfeld, Chuck Greenwood, Mike Calabrese, David Carriere, Bill Berry, Robin Young, Phyllis Appel & Donna Shumaker.

AGENDA ITEMS:

A. President - Harry Korn

- 1) Announcements:
 - a) None.

B. Previous Board Meeting Minutes – Mike Calabrese

- 1) Reviewed and accepted.

C. Chair Reports:

- 1) **Vice-President** – Don Sandersfeld
 - a) No Report.

- 2) **Treasurer** – Chuck Greenwood

- a) October/November Budget and Cash Flow reports reviewed and submitted.

- 3) **Hospitality/Membership** – Doris Beaman

- a) Planned absence.

- 4) **Refreshments** – Donna Shumaker

- a) Expenses to date are below budget.
- b) Refreshments through end of season are covered.

- 5) **Programs** – Don Sandersfeld

- a) Rich Ostrowski will present “Product Photography” for the November 25th meeting.
- b) No general membership meetings scheduled for the month of December.
- c) Mark Comon will present “Macro Photography” for the January 27th meeting, with a follow-up critique of member photos at the February 10th meeting.

- 6) **Critique** – Bob King

- a) Planned absence.

- 7) **Scavenger Hunt** – Robin Young

- a) No report.

- 8) **Newsletter** – Bill Berry
 - a) No report.
- 9) **Print Images** – David Carriere
 - a) Advised the Board that he is no longer interested in handling the submitted prints on Print Evaluation night.
 - b) Willing to remain as Print Images Chairman.
- 10) **Digital Images** – Phil Cohen
 - a) Absent.
- 11) **Trips** – Betsy Treynor & Harry Korn
 - a) Planned absence.
 - b) Harry Korn reports that there will be an SBCC “Christmas Lights” photo walk on December 11th in the Sleepy Hollow neighborhood in Torrance, CA.
 - c) Planning an SBCC photo visit of LACMA and the LaBrea Tar Pits during the month of January.
- 12) **Publicity** – Bob King
 - a) Planned absence.
- 13) **Banquet** – Chair Position is Vacant
 - a) Phyllis Appel moved that the Board approve a \$40 allowance for Christmas decorations for the upcoming Christmas Banquet.
 Seconded: Don Sandersfeld
 Motion Passed: Unanimously
 - b) Phyllis reminded all Board Members that they are expected to donate a print as a prize for the banquet raffle.

D. Old Business

- a) Meeting with Darilyn Rowan – Harry Korn reports that Darilyn Rowan suggests:
 1. That SBCC consider moving it’s meetings to the Old Torrance area as it is more artist based.
 2. The club should encourage more members to have “salon get togethers”.
 3. Mike Calabrese will call Bob King and suggest that he look into advertising SBCC activities in college newspapers.
- b) Reimbursing Lisa Bragg – Phyllis Appel reports that Lisa Bragg would like to be reimbursed for raffle prizes donated for the June 2013 banquet.
 1. General discussion.
 2. The Board directed Phyllis to invite Lisa Bragg to attend the next Board meeting, with her receipts, and the matter would be resolved.

E. New Business – Open Discussion

- a) Movement of new member information – Mike Calabrese reports that he discussed the flow of information with Phil Cohen, and that Phil advised that four people will have access and be notified via email alert of a new member application. Currently, this is not happening. Further follow-up with Phil is required. Chuck Greenwood suggests that we develop a flow chart for administering new member applications. This is what is required:

1. New members must first register as a “visitor” on the SBCC website.
 2. Chuck needs an enrollment check (\$) in order to enable the new member from “visitor” to “active”.
 3. Doris Beaman receives the application in order to send a “Welcome Letter”.
 4. Bill Berry needs the new member email address in order to send the SBCC Newsletter and pertinent announcements.
 5. Finally, someone needs to notify the new member that they are now “active”.
 6. Currently, all of these steps are happening “haphazardly”.
- b) Retrieving lapsed members – Chuck Greenwood suggests:
1. That the Board actively pursue “non-active” members from past seasons.
 2. After general discussion it was decided that as the Membership Chairperson, Doris Beaman will facilitate the mailing of a “Come Back” letter drafted by President Harry Korn.
 3. Monies for stationary and postage will be provided from the SBCC Budget.
- c) Workshop possibilities for new members – Bill Berry will announce at the November 25th meeting the idea of a having small workshops at members’ homes beginning in 2014. Reactions to this idea will be monitored to see if the idea should be pursued.
- d) Donna Shumaker moved that the Board approve the purchase of a new coffee pot for SBCC meeting refreshments.
Seconded: Mike Calabrese
Motion Passed: Unanimously

F. The next SBCC Board meeting will be held on January 20th, 7:00 PM. Location will be Harry Korn’s home.

Meeting was adjourned at 9:00 PM.