

# SBCC Board Meeting Minutes

September 19, 2011

7:30 PM

**Attendees:** Harry Korn, Lynne Alexander, Mike Calabrese, Bill Berry, Doris Beaman, Robin Young, Betsy Treynor & Marge Robinson.

## AGENDA ITEMS:

- 1) Previous Board Meeting Minutes reviewed and accepted.
  - a) Motion to accept – Bill Berry
  - b) Seconded – Robin Young
  
- 2) Chair Reports
  - a) **President** – Harry Korn
    1. Announcements: Our LAX outing was very successful
    2. The Watts Tower outing currently has 15 members signed-up.
  
  - b) **Treasurer** – Chuck Greenwood (Planned absence; report given by Harry Korn)
    1. SBCC 2011-2012 Budget Report
    2. Discretionary funds for the year are approximately \$830.
  
  - c) **Web-site** – Mike Calabrese
    1. There has been no movement in updating the club's web-site.
    2. The oversight committee is frustrated with Phil Cohen's lack of expediency.
    3. The Committee suggests that Harry Korn speak directly with Phil.
    4. The Board suggests that Harry Korn speak with John Bohner in order to determine what else can be done to encourage Phil to complete this project.
  
  - d) **Hospitality & Membership** – Lynne Alexander
    1. Membership application forms are being kept in meeting room cupboard.
    2. Bill Berry says that he is getting email "kick-backs" due to bad email addresses. Bill will announce the "rejected" email addresses at the September 26<sup>th</sup> club meeting.
    3. The Board discussed at length the importance of "members only" attending club photo outings.
    4. Mike motioned that the rule should read, "**For any trip that has a limited number of available spaces, you must be a member in order to participate.**"  
Seconded: Doris Beaman  
Motion Passed: 7 for, 1 against.
    5. Lynn will announce, if necessary, the need for additional volunteers for the Beverage and Snack committee.
  
  - e) **Programs** – Marge Robinson
    1. Flash diffuser manufacturer, *Graslon*, wishes to make a presentation at the Sept. 26<sup>th</sup> meeting. The Board approves and suggests that Graslon donate a diffuser for the Banquet Auction.
    2. Marge suggests that Mr. Richard Henke be invited as a photo evaluator.

3. November meeting dates will be the 14<sup>th</sup> and 28<sup>th</sup>.
  4. Monochrome print night will be October 10<sup>th</sup>.
  5. Portrait night will be critiqued by Ms. Melanie Morgan on October 25<sup>th</sup>.
  6. Digital night on November 14<sup>th</sup> is lacking an evaluator. The Board suggests John Bohner.
  7. The November 28<sup>th</sup> meeting is “open” for an event and possible guest evaluator.
  8. Ms. Julia Dean will be our critique guest on January 9<sup>th</sup>, 2012.
  9. The January 23<sup>rd</sup> meeting is “open” for an event and possible guest evaluator.
  10. Marge suggest that the Board should individually address the membership with their personal background and photography interests, to include up to 5 photographs, beginning with the September 26<sup>th</sup> meeting.
  11. Bill Berry will send an email announcement reminding everyone that the Sept. 26<sup>th</sup> meeting will begin ½ hour earlier at 7 PM.
  12. The Board agreed that it would be of interest to have club photographers, so inclined, to explain the philosophy or theme behind their selection of photos.
- f) **Scavenger Hunt** – Robin Young
1. Due date for photo contest submission is April 9<sup>th</sup>.
  2. Judging of the submissions will be on April 23<sup>rd</sup>.
- g) **Newsletter** – Bill Berry
1. No report
- h) **New Members Welcome Project** – Doris Beaman
1. 7 new members have joined.
  2. Doris will introduce these members at the Sept 26<sup>th</sup> meeting.
- i) **Sunshine** – Doris Beaman
1. No report.
- j) **Print Images** – David Carriere (Planned absence)
1. No report.
- k) **Digital Images** – Phil Cohen (Absent)
1. No report
- l) **Trips** – Betsy Treynor
1. 14 people for the Ridgecrest “Petroglyphs” trip. Suggest a final meeting at 6:30 PM on Sept. 26<sup>th</sup> to finalize loose ends. Waiting to hear from officials what constitutes “two forms of Government identification”.
  2. 19 people for the “Death Valley” trip. Preferred lodging at Furnace Creek Ranch, CA. There will be a final meeting sometime in January to finalize details.
- m) **Trips** – Harry Korn
1. Currently 15 people for the Watts Towers outing on October 8<sup>th</sup>.
  2. Peninsula Coast trip is scheduled for November 12th.
  3. The Board suggests a Christmas Lights trip sometime in December.

4. Bill Berry will email particulars on “Kids Boat Racing”, September 24<sup>th</sup>-25<sup>th</sup> in Marina del Rey.
- n) **Publicity** – Harry Korn
1. Standard publicity going out to So. Bay Newspapers.
  2. Betsy Treynor suggests that we ask a reporter from the Palos Verdes Peninsula News to write an article about the SBCC organization. The Board agreed and asked that she follow-up on the idea.
  3. Harry asked that the Board attempt to find a member volunteer to take over as Publicity Liaison. He will continue to update the local media, but it would be a great help if this task was taken by another member.
- o) **Old Business**
1. Harry - Gallery Ltd show will be November 4<sup>th</sup>, and run for 5 weeks. There are currently 15 interested participants. They need to know how many photographs can be submitted.
  2. Doris – Forthcoming Club Event Nights:
    - a) **Monochrome** print night will be October 10<sup>th</sup>.  
*(A monochrome is a photograph developed or executed in black and white, or in varying tones of one color. Examples would be black and white, sepia, shades of blue, shades of red, etc.)*
    - b) **Manipulated** Photograph night will be November 14<sup>th</sup>. Creator must give a limited description of what was done to the image.  
*(This is an “anything goes” as far as changing the original image. They can be composites, scanned and digitally manipulated, cloned subjects, etc. Let your creativity flow. Please be prepared to give a very brief description of what was done. Create to your heart’s content.)*
    - c) **Theme** based Slide Show is scheduled for February 13<sup>th</sup>.  
*(This should be no more than 3 minutes (no exceptions). Unlike the Banquet Slide Show, this must have a theme. Photos from trips would not be considered theme based. Examples of theme based shows might be: Hunger in India; Children at Play; Water Sports, etc. These presentations should convey an idea, a message, a moral or a social statement.)*
  3. Mike – Suggested Club Event
    - a) Presentation of software program, *Photomatix Pro 4.0* by manufacturer. Board agreed and asked Mike to follow-up on the idea.
- p) **New Business** – Open Discussion
1. Doris Beaman
    - a) Suggest that the next club photographer interview should be Ms. Bev Gates. The Board agrees.
    - b) Current rules for the Banquet Digital/Print Event should be revised in order to allow less time to vote. Discussion, but no action taken.
  2. The Board would like to have a professional, experienced with *Pro Show Gold* and *iMovie* to give the club a presentation at an upcoming meeting. The Board suggests that Mike discuss this with Rich Ostrowsky, Professional Photographer and Educator and report back.

3. Robin Young announced an upcoming event called, "The Day of the Dead Fair", which takes place on October 22<sup>nd</sup> at the Hollywood Forever Cemetery. Bill Berry will send out an email blast to the membership.
  4. Harry Korn will make an announcement at the September 26<sup>th</sup> meeting asking participants of the LAX outing on September 17<sup>th</sup> to contribute toward a donation to the LAX Flight Museum.
  5. The Board asked Harry to look into the so called "equipment maintenance account" to see if, in fact, this account exists separate of the membership account. There is supposed to be approximately \$1,000 in the account earmarked for equipment maintenance and upkeep. Harry will report his findings at the next Board meeting.
- q) The next SBCC Board Meeting will be held on October 17<sup>th</sup>, 7:00 PM. The meeting will be held at Harry Korn's home.

Meeting was adjourned at 9:40 PM.

MJC 09/20/11