

SBCC Board Meeting Minutes

September 15, 2014

7:00 PM

Attendees: Don Sandersfeld, Phyllis Appel, Chuck Greenwood, Mike Calabrese, Harry Korn, Robin Young, Bill Berry, Donna Shumaker, Pete Beer, Besim Bilman, David Carriere & Emily Sandersfeld

AGENDA ITEMS:

A. President - Don Sandersfeld

- 1) Announcements – Red River Photo Paper Company donated 40 sample packs of their photo paper. The subject of how it should be disseminated has been placed on this evening’s agenda under New Business.

B. Previous Board Meeting Minutes – Mike Calabrese

- 1) Reviewed and accepted.

C. Officer Reports:

- 1) Vice-President – Phyllis Appel
 - a) No report.
- 2) Treasurer – Chuck Greenwood
 - a) August/September ’14 Budget and Cash Flow reports reviewed and submitted.
- 3) Secretary – Mike Calabrese
 - a) No report.

D. Committee Reports:

- 1) Membership – Mike Calabrese
 - a) Dawn Del Bello’s membership has been activated on the SBCC web-site.
 - b) Membership ID badges will be disseminated to “paid” members at the September 22nd general meeting.
 - c) Chuck Greenwood reported that longtime member, Bob Houston, had begrudgingly submitted his letter of resignation from SBCC due to personal reasons. General discussion was had regarding Bob’s long term commitment and volunteerism to SBCC for over 11 years.
 - d) Betsy Treyner will write a nice letter of appreciation, and Mike Calabrese will print and frame a Certificate of Appreciation, both of which will be delivered to Bob, hopefully at a general meeting.
 - e) Mike Calabrese moved that SBCC honor Bob Houston by awarding him a Lifetime Membership to SBCC.
Seconded: Bill Berry
Motion Passed: Unanimously

- 2) Hospitality – Doris Beaman
 - a) Absent.

- 3) Refreshments – Donna Shumaker
 - a) For the remainder of this calendar year, only the November 24th meeting is in need of a volunteer to provide snacks.
 - b) General meetings starting in January, continuing through June 2015 still need volunteers to provide snacks.

- 4) Programs – Don Sandersfeld
 - a) Scheduled programs as follows:
 - 1) September 22nd – Mark Nicholas, “Photographing with Liquids”.
 - 2) October 13th – Mark Comon – Print Evaluator.
 - 3) October 27th – Lorne Resnick – “The Art of Travel Photography”.
 - 4) November 10th – David Duenas – Digital evaluator.
 - 5) November 24th – Robert O’Toole – Program to be determined.
 - 6) January 12th, 2015 – Darilyn Rowan – Print evaluator.
 - 7) January 26th – Show & Tell Night.
 - a) A sign-up list will be circulated by Harry Korn, beginning at the October 13th general meeting in order to determine how many members wish to participate.
 - b) Submissions may be either digital, and or print.
 - c) The photographer must be willing to discuss his composition, meta-data and editing techniques.
 - d) Robin Young will create a “check list” of items that the photographer can follow in order to standardize each presentation.

- 5) Guest Evaluators – Chair is vacant
 - a) See Programs.

- 6) Scavenger Hunt – Robin Young
 - a) Still considering the “items” to photograph.
 - b) Considering a requirement to do a “theme” and make the pictures connect.
 - c) This year, the submitted photos do not need to be current.
 - d) Plan to distribute the rules at the next general meeting.

- 7) Newsletter – Pete Beer
 - a) Stated that the editor’s deadline for newsletter submissions will be the 23rd of each month.
 - b) Suggested that the use of email was the best way to communicate.
 - c) Requested a “distribution list” (email addresses). Mike Calabrese will furnish Pete with an updated membership roster.

- 8) Publicity – Harry Korn
 - a) Normal distribution of SBCC meeting and program information to local media.
 - b) Discovered that approximately half of the email addresses for the media were invalid.
 - c) Will investigate and report at the next Board meeting.

- 9) Print Images – Chuck Greenwood & Mike Calabrese
 - a) Currently, no changes to the process are recommended.

- 10) Digital Images – Phil Cohen
 - a) Absent.

- 11) Trips – Betsy Treynor & Harry Korn.
 - a) Betsy Treynor talked about the James Turrell, “SkySpace” exhibit at Pomona College, and suggested a October or November trip. This exhibit is best viewed at either sunset or sunrise.
 - b) Betsy will pass around a sign-up sheet at the next general meeting in order to determine the amount of interest.
 - c) Harry Korn reported that there will be a day trip to the Getty Center on September 17th. Getty Center parking costs \$15, so recommend carpooling when able. Plan to have members meet at 10 AM. Lunch at approximately 12 PM at the Getty cafeteria.
 - d) Harry’s considering The Bergamot Station as a location for the November day trip.

- 12) Banquets – Phyllis Appel
 - a) Will be stepping down from the Banquet chair position after the December 8th Christmas Banquet.
 - b) Planning to devote energy towards starting a “youth program”, similar to PSA.
 - c) Mike Calabrese will send a description of the Banquet Chairperson’s Duties and Responsibilities to Don Sandersfeld.

- 13) Slide Shows – David Carriere
 - a) Plan to announce at both October general membership meetings that the December 8th Christmas Banquet Slide Show presentations must be submitted no later than November 24th.

E. Old Business

- 1) None.

F. New Business

- 1) SBCC ID Badges – Mike Calabrese
 - a) Discussed. See Membership report.
- 2) Meeting attendance. Is it diminishing? Should we do something? – Don Sandersfeld
 - a) General discussion. The consensus is that it is still too early in the new club year to determine whether in fact there is a diminished attendance.
 - b) The issue will be re-addressed at the November 17th Board meeting.
 - c) Pete Beer suggested that a flyer, highlighting SBCC activities be presented to “guests” of the general membership meeting. This would possibly encourage guest to return, and more seriously consider becoming a member. Mike Calabrese volunteered to develop a flyer, and will report at the next Board meeting.
- 3) Send out list of Board positions requiring support – Don Sandersfeld
 - a) General discussion. Positions that are vacant are:
 - 1) Banquet Chairperson
 - 2) EOY Awards Chairperson
 - b) Don Sandersfeld will announce at the next general meeting that we are in need of volunteers.
 - c) Red River Photo Paper – Don Sandersfeld

- 1) General discussion was had as to when, how and where this paper should be given to the membership.
- 2) It was decided to simply make it available at the next general membership meeting.

G. The next SBCC Board meeting will be held on October 20th, 7:00 PM. Location will be at Don Sandersfeld's home.

Meeting was adjourned at 9:35 PM.

MJC 09/25/14