



S4C NEWS

Volume 56

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Number 1



Southern California Council of Camera Clubs (S4C)
A member of The Photographic Society of America (PSA) since 1953

Recipient of Second Place: Chapter/Council Division, PSA 2004 International Bulletin Contest

Welcome Lens and Shutter Camera Club

The Lens and Shutter Camera Club, which meets in San Bernardino, CA, on the first Tuesday of each month, has joined S4C. The Lens and Shutter Camera Club is a member of PSA and was a member of the former Wind and Sun Council for many years.

Bill Nord is President of the Lens and Shutter Camera Club. The club the Treasurer is **Mary Hanna**.

Ken Cordas Receives HonS4C



© John Richardson

At the June 12, 2004, S4C Annual Awards & Installation Banquet, **Ken Cordas**, FS4C, was bestowed the title of Honorable S4C in recognition of his many years of dedicated service to the Council. The first Honorable S4C was awarded in 1966 and only sixteen S4C members have received an HonS4C, the Council's highest honor.

Congratulations KEN!

S4C 2004 Salon Winners
now Posted on S4C Website:
s4c-photo.org

Joanne Stolte, PPSA, DFS4C Receives Joseph P. Fallon, Jr. Memorial Award

Various PSA Awards are presented during the PSA International Conference. This year, **Joanne Stolte** was selected to receive the Joseph P. Fallon, Jr. Memorial Award. She received this award from PSA President, Dick Frieders, FPSA, and PSA Membership Vice President, John Pitt, APSA, at the PSA Membership Meeting in Minnesota, on September 8, 2004.

The Fallon Award is presented to a member who has served PSA in the membership realm by raising interest in the Society, bringing in new members, retaining members, and disseminating PSA information throughout a geographic area.

Joanne has been **Chair** of the **PSA Membership Retention Committee** since 2002. She developed and directs the **"Show Your Stuff"** program for first year PSA members to have the opportunity to have an image on the PSA website when they renew their membership. Additionally, Joanne has coordinated the efforts to revise the PSA membership renewal form.



© Nancy Jacobek

Congratulations JOANNE

Richard Collier Receives APSA



© Joanne Stolte

The highlight of the 2004 PSA Conference in Minnesota was the September 11 Honors Banquet. **Richard Collier**, HonS4C, DFS4C became an "Associate" of PSA and can use the letters "APSA" after his name. Richard received the APSA Honor from PSA President, Dick Frieders, FPSA. Following the Banquet, Honors recipients held celebration parties.

Congratulations RICHARD

Joanne Stolte becomes Chair of PSA Photojournalism Division

At the close of the September 8 business meeting of the PSA Photojournalism Division (PJD), Dave Frick, APSA, presented the Chair's gavel to **Joanne Stolte**, PPSA, DFS4C. During the meeting, **Joanne** received the **PJD Chairman's Appreciation Service Award**.

S4C Interclub Color Now Has Skill Class AAA

The S4C Interclub Color competition has had three skill classes: AA, A, and B. Beginning with the 2004-05 competition year; **Glendora Color Slide Group**, **Los Amigos Camera Club**, **Past Presidents**, and **Pomona Valley Camera Club** will compete in a new AAA Skill Class.

Twelve S4C Members Attend PSA Conference in Minnesota

S4C was well represented at the 66th Annual PSA Conference. **Annette Chiu**, APSA, EPSA, DFS4C; **Richard Collier**, APSA, HonS4C, DFS4C; **Larry Cowles**, PPSA, FS4C; **Dale Gilkinson**, FPSA, HonS4C, DFS4C; **Bert Kraght**, FPSA, DFS4C; **Margaret Kraght**, FPSA, DFS4C; **Carol Meisenheimer**, APSA, EPSA, DFS4C; **David Meisenheimer**, APSA, EPSA, DFS4C; **Kathy Moyd**, FPSA, PPSA, DFS4C; **Diane Racey**, FPSA, EPSA, HonS4C, DFS4C; **Lydia Savedoff**, FPSA, DFS4C; and **Joanne Stolte**, PPSA, DFS4C enjoyed the pre-conference tours, presentations, meetings, workshops, and the camaraderie of fellow photographers.

Dale Gilkinson, FPSA, HonS4C, DFS4C, and Diane Racey, FPSA, EPSA, HonS4C, DFS4C Present "Tugging at Your Heart Strings"

On September 11, at the PSA Conference, **Dale Gilkinson** and **Diane Racey** presented a PSA Photojournalism Division invitational program of human interest images that evoke tears, laughter, excitement, pride, etc. (the whole range of emotions). The images included people overcoming adversity, people and/or animals interacting with humor, children enjoying their world, and other situations that brought a heartfelt response.

S4C members who contributed to this program included: **Mike Basmajian, June Carr, Annette Chiu, Ken Cordas, Larry Cowles, Anne Eastwood, Erna Esbensen, Henry Esbensen, Dale Gilkinson, Don Heins, June Hughes, Bert Kraght, Margaret Kraght, Jim Martin, Diane Peck, R.J. Perlmutter, Diane Racey, Joanne Stolte, George Tompkins, and Stan Watt.**

Dale and Diane also gave this presentation at the Roundup Chapter on September 18.



August 29 - September 3, 2005
Salt Lake City, Utah
www.psa-photo.org

S4C Members Earn EPSA and PPSA Distinctions

PSA recognizes member's photographic achievements in International Exhibitions sanctioned by PSA. The distinction "EPSA" indicates Excellence, and is awarded to a member who has attained five stars in each of three Divisions, or three levels beyond five stars (e.g., three galaxies in the Color Slide Division or Photo Traveler III) in a single Division. S4C members **Carol Meisenheimer**, APSA, DFS4C and **Diane Racey**, FPSA, HonS4C, DFS4C have earned this recognition.

The distinction "PPSA" indicates Proficiency, and is awarded to a PSA member who has attained five stars in a single Division or a total of ten stars in any or all Divisions. S4C members **Clyde Manzer**, APSA, DFS4C and **Philomena Martin**, APSA, DFS4C have received this recognition.

**Congratulations
CAROL, DIANE,
CLYDE, & PHILOMENA!**

Diane Racey Receives Maniscalco Joy of Childhood Award

At the PSA Conference, **Diane Racey**, FPSA, EPSA received the Joy of Childhood Award for her print, *Look Alikes Sharing*. Given in memory of Eugene J. Maniscalco, APSA, the award was instituted last year for the Photojournalism slide and print in the Human Interest section of the PSA International Exhibition that best depicts the Joy of Childhood. Diane also garnered the award last year for her print, *VXR Thrill Ride*.



The little girl and her Jardine parrot had just taken part in a bird and owner "Look Alike" contest at the Pet Expo held at the Pomona Fairgrounds. Not winning the first prize, they were consoling each other by sharing a cashew.

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www.s4c-photo.org

Board Bio: Irma Louise Rudd

Irma Louise Carter Rudd, FPSA, FS4C, is a native daughter of California, (second generation), born in Los Angeles. The family moved to Manhattan Beach where she received elementary schooling at Menlo Avenue School. Later moving to Redondo Beach, Irma Louise attended Redondo Union High School, where Charles Lindberg had also been a student.

Irma Louise's first three years of college were at UCLA, but her heart was set on Stanford where she spent her final year. After graduating with a major in French and four years of Latin, Irma Louise returned to UCLA to obtain a teaching credential. She then taught several years at Moor Park and Riverside High Schools.

Irma Louise's parents longed to travel, so, they spent several years seeing the world with Irma Louise. Africa was a highlight.

Irma Louise's interest in photography began in high school with a folding Kodak camera. At the beginning of WW II, wanting to expand her expertise in print making, she joined a night school class, where she subsequently met her future husband, John Rudd.

Formation in 1944 of **South Bay Camera Club** (SBCC) was an outgrowth of this group. Irma Louise, John, and friend Florence Harrison were instrumental in the formation. Florence also photographed Irma Louise and John's wedding.

Irma Louise and John became very involved in photographic activities, and John organized one of the bedrooms of their two bedroom apartment especially for photography and related activities such as workshops and study groups. After the death of her parents, they moved into the family home, and the family room became an ideal location for photo activities, meetings, etc.

Irma Louise's commendations, credits and awards fill many pages. Among them include: **South Bay Camera Club** membership from 1944 to present; Secretary, six years; Vice President, two years; Bulletin Editor, five years. In 1982 she formed and mentored a Slide Study Group, which continued for many years.

El Camino Pictorialists membership from 1951 through the 90's; Director; President; Vice President; and Chairman of El Camino International Exhibition.

S4C Board member for three years; Editor *S4C News*, seven years; originator

and Master of Ceremonies for the Annual "Fun Slide Show," seven years.

Photographic Society of America membership since 1951; 1955, Travel Editor for *PSA Journal*; 1955, organized Nature Division Interclub Color Slide contests; 1955 through 1971, Chair Nature Division Interclub Color Slide contests; 1964-65, Secretary Nature Division; 1964-68, PSA Honors Committee.

Irma Louise has numerous lectures and programs to her credit as well as judging services for Clubs, Councils, PSA contests and International Exhibitions. She has published photography papers and articles in the *PSA Journal* and elsewhere.

Her excellence in photography has earned her many medals and honorable mentions, as well as star ratings for acceptances in International Exhibitions. In 1963 and again in 1964, Irma Louise received the **Walsh Award** for the best example of specific adaptation in Nature in the PSA Slide Essay competition, and in 1971 she received the **PSA Nature Division Gold Medal Service Award**.

Irma Louise has slides in the PSA Color and Nature Division's Permanent Collections.



© Bill Berry

In June 2003, then South Bay Camera Club President, Fred Vogel, presented a plaque to Irma Louise recognizing her exceptional contributions to SBCC, her outstanding Nature photography, and the many years of imparting her photo knowledge to SBCC, S4C, and PSA members through lectures, classes, workshops, and by example.

Recently, the PSA Nature Division approved an award to be titled "**PSA Nature Division Irma Louise Rudd Exemplary Service Award**," for the individual who contributed the greatest

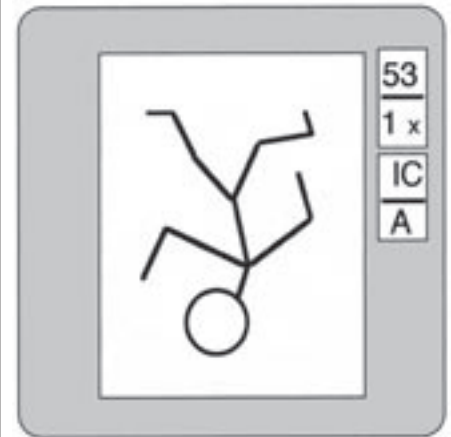
support and help to the Nature Division's needs.



Photographer Unknown

The first award was presented to **Norma Mastin**, FPSA, of Madera, CA, at the PSA Conference in Minnesota.

S4C Slide Labeling



First sticker: upper right corner at thumbspot

- Top number = **entry number** (everyone has a single two-digit entry number; in the example = "53")
- Bottom number = **sequence number** (plus make-up "X" if needed)

Second sticker: placed under first (one long label is OK)

- Top letter = **Division/Section**
 IC = Individual Color
 CR = CReative
 NO = Nature Open
 NW = Nature Wildlife
 PT = Photo Travel
 PJ = PhotoJournalism
- Bottom letter = **Skill Class** (B, A, AA, 3A)

**Ken Cordas, HonS4C, FS4C
Receives PSA Chapter/Council
Newsletter Award**

The *S4C News* (the Southern California Council of Camera Clubs newsletter, **Ken Cordas**, Editor) was awarded **Second Place** (Chapter/Council newsletters) in the annual PSA International Bulletin Contest. The newsletter awards were announced at the PSA Annual Conference Membership Meeting on September 8, 2004.

The First Place *NECCC Bulletin* (New England Camera Club Council) is published three times a year (Fall, Winter, and Spring).

The PSA International Bulletin Contest winners are listed on the PSA website (www.psa-photo.org) and there is a link to the S4C website from the *S4C News* Second Place listing.

Congratulations KEN!

S4C Club Delegates Meeting

The S4C Club Delegates will meet with the Board of Directors following the afternoon competition on Saturday, **December 4, 2004**. The agenda will include:

- Welcome new S4C member clubs
- Minutes, April 10, 2004: Approval
- Financial Review: 2003-04
- S4C Program Review and Update:
 - Saturday Meeting Schedule
 - Interclub Color, Skill Class AAA
 - Electronic Imaging Division (EID)
 - *S4C News* sent electronically
- Delegate Suggestions

Suggestions/questions should be directed to **Joanne Stolte**, President: 626-335-3364.

**Jan Maguire, FPSA, EPSA, DFS4C
Receives PSA Journal Gold Star**

This is Jan's first Gold star for her contributions to the *PSA Journal*. Her first contribution was in 1989. From 1990 thru 1992 she was Director of Star Ratings for the Nature Division and from 1993 thru the present she has been Director of Exhibitions Standards for the Photojournalism Division. The Gold star is a very prestigious award requiring 1000 points. In the 47 year history of the Editorial Awards program, only 42 Gold stars have been awarded. Jan was presented with her Gold Star by S4C President, Joanne Stolte, at the judging of the 2004 S4C International Exhibition.



© Ken Cordas

Totals of 40, 80, 120 and 160 points earn the PSA Editorial Awards Bronze Star, 200 and 400 points merit the Silver Star and for each 1000 points a Gold Star is presented. Points awarded range from

two points for a news item to 30 points for a full length feature article on a photographic technique. The *PSA Journal* is unique in that no compensation is ever paid for items appearing therein. The Editorial Awards Cards and the Stars become the membership's way of saying thank you to those who take their time to write items or contribute photographs for the Journal.

**Livia Trauber Wins Los Angeles
Audubon Society Photo Contest**



© Livia Trauber

S4C member **Livia Trauber** took this winning image of *Bald Eagles in Homer, Alaska* when it was cold and snowing. Her photograph appeared on page three of the September/October 2004 *Western Tanager*. The *Western Tanager* is a 16 page bulletin issued every other month by the Los Angeles Audubon Society (a chapter of the National Audubon Society).

**Pomona Valley Ranks Third in
PSA Nature Interclub**

Pomona Valley Camera Club (Chair: **Annette Chiu**) began entering PSA Nature Interclub competition in Group B during 2003-04. The Club finished in Third Place and has been moved up to Group A.

Tentative Saturday Meeting Schedule (2004-2005)

Date	9:00 am	Followed By	Followed By	Followed By		1:00 pm	Followed By	Followed By
Oct. 9	Prints	PT & PJ	Nature		LUNCH	Color	Creative	Board Meeting
Nov. 6	Nature	PT & PJ	EID Introduction			Color	Creative	Board Meeting
Dec. 4	EID	Prints	PT & PJ	Nature		Color	Creative	Delegate's Meeting
Jan. 8	EID	PT & PJ	Nature	Honors Workshop		Color	Creative	
Feb. 5	EID	Prints	PT & PJ	Nature		Color	Creative	
Mar. 12	EID	PT & PJ	Nature			Color	Creative	Board Meeting
Apr. 9	EID	Prints	PT & PJ	Nature		Color	Creative	Delegate's Meeting Board Meeting
June 11	Annual Awards & Installation Banquet: Almansor Court, Alhambra, CA							